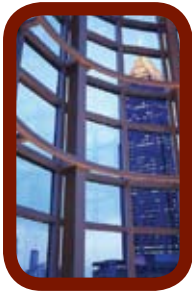


# STRIVE

*a wellness program for men*

Sustaining **T**ranslation about Health **R**isks and **I**nterventions to Sur**V**ive through **E**ducation



**Saturday, July 28, 2007 • 9 AM - 1 PM**  
**Hyatt Regency Hotel Atlanta**  
**265 Peachtree Street, NE • Atlanta, GA 30303**



Sponsored by The Joshua Group, LLC in partnership with  
The National Black Nurses Foundation, Inc. presented in conjunction with  
the National Black Nurses Association's 35th Institute and Conference

# General Information



**STRIVE** (**S**ustaining **T**ranslation about Health **R**isks and **I**ntervention to **S**ur**V**ive through **E**ducation), a men's health and wellness initiative, is developed to address the disease management and health related issues within the male population through consumer and professionally focused educational and informational programs. Program components are developed to promote awareness about risk factors, prevention, treatment, research, policy, and advocacy. The program provides an opportunity for men to have group discussions about health and wellness topics like heart disease, diabetes, stress, prostate cancer, mental health, substance abuse, sexual health, and family and community involvement.

## Educational Objectives

At the end of this activity, attendees should be able to:

- summarize general information about men's health and wellness issues;
- explain the importance of seeking advice regularly from a health professional;
- associate symptoms with various diseases; and
- utilize information learned from symposium to share with other men.

## Partners

Atlanta Black Nurses Association  
Association of Black Cardiologists  
Association of Black Health-System Pharmacists  
International Society on Hypertension in Blacks  
Morehouse School of Medicine/Community Voices  
National Black Nurses Association  
National Black Nurses Foundation

## Session Recording

Participants are asked to refrain from video or audio taping during sessions.

## Sponsor

The 1Joshua Group, LLC  
1513 East Cleveland Avenue  
Building 100-B, Suite 110  
Atlanta, GA 30344-6947  
v-404.559.6191 • f-404.559.6198  
[www.the1joshuagroup.com](http://www.the1joshuagroup.com)

## About NBNF



The National Black Nurses Foundation, founded in 1991 to address the varied interest of nurse leadership, research, and policy in its recognition of the current shortage of African-American nurses, developed the Gloria R. Smith Nursing Issues Forum and Leadership Initiative. These forums and initiatives were developed to engage participants from the United States and the U.S. Virgin Islands to discuss and develop creative and innovative solutions about critical issues facing African Americans, African-American nurses, and the communities they serve.

# Program

Welcome ..... C. Alicia Georges, EdD, RN

Introduction ..... Silas “SiMan Baby” Alexander, III

Keynote Presentation ..... Wayne H. Giles, MD, MS  
*“Men’s Wellness: Building a Stronger Community”*

Quentin Ted Smith, MD  
*“Mental Health and Substance Abuse: Responding to Our Families”*

Kofi A. Kondwani, PhD  
*“Image of the Black Male”*

Panel Discussion/Q&A

Roundtable Discussions\* - Overview ..... B. Waine Kong, PhD, JD

*\*Each session will rotate in 20 minute increments.*

*\*Please PRINT questions on cards received at registration.*



**Session A – Erectile Function: It’s Not Just About Sex**  
Facilitator: David Anderson, MD  
Recorder/Reporter: Christopher T. Fitzpatrick

**Session B – What Else Ticks Brothers Off – Except Each Other**  
Facilitator: Torrance Stephens, PhD  
Recorder/Reporter: Keith Holden

**Session C – Why not a Prostate Exam? NOT ME**  
Facilitator: Randy A. Jones, PhD, RN  
Recorder/Reporter: Ronald J. Freeman, Sr., Esq.

**Session D – Am I Depressed? Not Me, I’m Not Crazy**  
Facilitator: Marvin Crawford, MD  
Recorder/Reporter: John E. Clark, PharmD

Presentation of Recommendations/Panel Discussion/Q&A.... B. Waine Kong, PhD, JD

Closing..... Kermit G. Payne

**\*\*\*Lunch is Served\*\*\***

# Opening Presentations



## KEYNOTE PRESENTATION

### **Men's Wellness: Building a Stronger Community**

**Wayne H. Giles, MD**

*Centers for Disease Control and Prevention*

Notes: \_\_\_\_\_

---

---

---

---

---

### **Mental Health and Substance Abuse: Responding to Our Families**

**Quentin Ted Smith, MD**

*Morehouse School of Medicine*

Notes: \_\_\_\_\_

---

---

---

---

---

---

---

### **Image of the Black Male**

**Kofi A. Kondwani, PhD**

*Morehouse School of Medicine*

Notes: \_\_\_\_\_

---

---

---

---

---

---

---

## **SESSION A – Erectile Function: It’s Not Just About Sex!**

***Discuss the barriers which frame health-seeking behavior of black men***

*Facilitator: David Anderson, MD – Morehouse School of Medicine*

*Recorder/Reporter: Christopher T. Fitzpatrick – The Joshua Group, LLC*

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **SESSION B – What Else Ticks Brothers Off – Except Each Other**

***Discussion around black men and the issues of family, work, and community***

*Facilitator: Torrance Stephens, PhD – Morehouse School of Medicine*

*Recorder/Reporter: Keith Holden – Muscogee County Fire Department*

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **SESSION C – Why not a Prostate Exam? NOT ME**

***Discuss reasons black men do not seek health care, including insurability***

*Facilitator: Randy A. Jones, PhD, RN – University of Virginia*

*Recorder/Reporter: Ronald J. Freeman, Sr., Esq. – Johnson & Freeman, LLC*

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **SESSION D – Am I Depressed? Not Me, I’m Not Crazy**

***Discussion around mental health and its stigma***

*Facilitator: Marvin Crawford, MD – Morehouse School of Medicine*

*Recorder/Reporter: John E. Clark, PharmD – Association of Black Health-System Pharmacists*

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Presenters

**Silas “SiMan Baby” Alexander, III**

Radio One - 102.5 FM  
Atlanta, Georgia

**David Anderson, MD**

Assistant Professor, Clinical Medicine  
Chief, Div. of General Internal Medicine  
Morehouse School of Medicine  
Atlanta, Georgia

**John E. Clark, PharmD**

Immediate Past President  
Assoc. of Black Health-System Pharmacists  
Miami, Florida

**Marvin Crawford, MD**

Assistant Professor  
Department of Medicine  
Morehouse School of Medicine  
Atlanta, Georgia

**Christopher T. Fitzpatrick**

Project Consultant  
The IJoshua Group, LLC  
Atlanta, Georgia

**Ronald J. Freeman, Sr., Esq.**

Managing Partner  
Johnson & Freeman, LLC  
Atlanta, Georgia

**C. Alicia Georges, EdD, RN**

Chair, Department of Nursing  
City University of New York  
Lehman College  
Bronx, New York

**Wayne H. Giles, MD, MS**

Director  
Division of Adult and Community Health  
National Center for Chronic Disease  
Prevention and Health Promotion  
Centers for Disease Control and Prevention  
Atlanta, Georgia

**Keith Holden**

EMT Sergeant  
Muscookee County Fire Department  
Columbus, Georgia

**Kofi A. Kondwani, PhD**

Assistant Professor of Medicine  
Community Health/Preventive Medicine  
Morehouse School of Medicine  
Atlanta, Georgia

**B. Waine Kong, PhD, JD**

Chief Executive Officer  
Association of Black Cardiologists, Inc.  
Atlanta, Georgia

**Randy A. Jones, PhD, RN**

Assistant Professor  
Center for Nursing Research  
University of Virginia  
Charlottesville, Virginia

**Kermit G. Payne**

President/CEO  
The IJoshua Group, LLC  
Atlanta, Georgia

**Quentin Ted Smith, MD**

Professor of Clinical Psychiatry  
Morehouse School of Medicine  
Atlanta, Georgia

**Torrance Stephens, PhD**

Associate Professor and Track Coordinator  
Community Health/Preventive Medicine  
Morehouse School of Medicine  
Atlanta, Georgia





## Proposed Schedule of Program Cities

Houston, TX<sup>2</sup>

Los Angeles, CA<sup>3</sup>

Louisville, KY<sup>3</sup>

Memphis, TN<sup>1</sup>

Miami, FL<sup>3</sup>

New Orleans, LA<sup>1</sup>

Richmond, VA<sup>1</sup>

Tampa, FL<sup>1</sup>

<sup>1</sup> S-THRIVE Initiative

<sup>2</sup> STRIVE (Men's Wellness Program)

<sup>3</sup> THRIVE (Women's Wellness Program)

## Executive Summary

**S-THRIVE** (Sustained Translation of Health Risk and Interventions to SurVive through Education) is a health and wellness initiative comprised of two component programs: STRIVE a men's wellness program, and THRIVE a women's wellness program. The Initiative is developed to address disease management and health related issues within respective gender-based populations through consumer and professionally focused educational and informational programs. Each program within the Initiative is developed to promote awareness about risk factors, prevention, treatment, research, policy, and advocacy. Program content is created for public, private, non-profit, and faith-based sectors to:

- stimulate research participation;
- identify, motivate, educate, empower, and join communities; and
- create sustainable health and wellness collaborative programs.

The Initiative takes advantage of an organizational structure which engages community participation through development and implementation of the programs to:

- create a sustainable community core of identified health information disseminating leadership;
- provide a forum for discussions around therapeutic and issues-related areas;
- provide lay and professional educational programming;
- present information focused on general health and wellness; specific therapeutic areas, health policy, research, and advocacy issues;
- gather information around actual versus perceived risks and behaviors; and where applicable
- conduct community-wide risk screenings.



## About The Joshua Group

*Our vision is to influence professional and consumer outcomes, build collaborative coalitions, and continually maximize the leverage of our clients in the marketplace.*

The Joshua Group is backed by over 30 years of professional expertise to (1) provide management and cultural consultation services to its clients, (2) develop and implement event management services and marketing programs, and (3) conduct international and domestic medical education, advisory and consultative conferences and seminars attracting delegates from around the world.

***For more information or to join the momentum, please contact:***